LOCKJAW LABS: research pack

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Status at 26 November 2026: work in progress, step 5 of 7 (desk research). Survey and interviews not yet started.

What is in this pack

1. **Verified evidence table**, grouped by the sections of the planned R&D document (industry, target market, competitors, pricing, legal and ethics, operations). Every row was read on the original source page on 23 November 2026.
2. **Research check log**, showing how each lead was tested: verified, corrected, unchecked or dropped.

How the research was done

The first sweep of leads came from a Gemini Deep Research report (227 pages). That report is treated as a list of claims, not as a source, and is never cited. Each claim was then checked against the original page with Claude. Where the page disagreed with Gemini, the row is marked corrected and the page’s version is used. Prices, fees and thresholds will be re-checked before final submission.

The main document, **LOCKJAW LABS // Dossier 001** (16 A4 pages, rev 4, 26 November 2026), is supplied separately.

Part 1: Verified evidence table by R&D section

Built 23 Nov 2026 from the check log (Part 2, passes 1 and 2). Every row here was read on the original page on 23 Nov 2026. Gemini is not a source and is never cited. Rows marked “re-check” must be opened again before submission (prices, fees, thresholds, policies).

What this table is not: it holds no interview findings (step 7), no prices for Lockjaw’s own packages (still to be set) and no claims about the scans’ copyright beyond what the sources say.

Section 3: Industry and market context

Evidence	Figure or finding	Source page	Date of source
DCMS sector GVA	£247.6bn in 2024 (provisional), 9.4% of UK GVA; Creative Industries grew 4.6% from 2023 to 2024 (the £ value for Creative Industries alone is in the data tables, not on the page)	gov.uk/government/statistics/dcms-economic-estimates-gva-2024-provisional	5 Feb 2026
Creative business size	269,655 registered Creative Industries businesses (March 2025), 9.9% of UK businesses; 93.4% micro (0–9 staff) against 89.1% UK-wide. Turnover under £250,000: page read gives 77.8% (Gemini said 71.6%); open the table before citing	gov.uk/government/statistics/dcms-economic-estimates-business-demographics-2025/dcms-economic-estimates-business-demographics-2025-main-report	27 Nov 2025
Design and designer fashion	£4.1bn GVA and 151,000 jobs (2024); 62% self-employed (28% creative industries, 14% UK workforce); 96% of design businesses are micro; jobs grew 1.0% a year 2014–2024	Creative PEC and Work Advance, Creative Industries Skills Audits: Design and designer fashion (Hay, Carey and Giles, 2026), pec.ac.uk	2026
UK design economy (broad definition)	£136.7bn GVA in 2023, up 40% since 2019 (nominal); 2.27m workers in 2025; £90.6bn from designers outside the design industries	designcouncil.org.uk/our-work/championing-the-value-of-design/design-economy/	Report published 7 Sep 2026
Northern Ireland creative industries	GVA £1,595m (2023), 2.8% of NI GVA; 44,000 jobs (2024); 3,805 business sites (2025); Publishing and Advertising & marketing sites each up 8%; no design figure	nisra.gov.uk/news/creative-industries-employ-44000-people-northern-ireland	2 Apr 2026
UK music industry	£8.4bn GVA in 2025 (+5.7%); 220,500 FTE jobs; exports £5.0bn; vinyl £174.7m (+19.9%); independents 33.4% of physical and 41.8% of digital album sales; “fewer new UK artists have broken through since 2020”; EU €3 duty plus €2 handling per item from 2026	UK Music, This Is Music 2026, ukmusic.org (PDF)	Nov 2026 (no date printed)
UK recorded music	£1.57bn revenue in 2025 (+5.0%, 11th year of growth); streaming £1.07bn	bpi.co.uk/news/13097053	12 Mar 2026
Independent share	Independents 29.5% of Album Equivalent Sales (record), 34.5% of vinyl LPs	bpi.co.uk/news/13169384	15 Apr 2026
Ireland music sector	About €1bn a year; 13,400 direct jobs; 43% full-time; about 68% of IMRO members rely on other work; arts and entertainment pay averages €28,123 against €46,567 nationally; 69% show little interest in AI-generated music	IMRO, Ireland: Music Report 2025 (Core Research), imro.ie (PDF)	Jun 2025
Ditto Music survey	5,039 artists, 1,003 UK; 74% earned under $1,000 from music in 2025; 47% use AI in music-making; 49% say TikTok or YouTube is their biggest source of new fans; 82% cannot afford touring	businesswire.com, Ditto Music release 20260929857579	29 Sep 2026

Section 4: Target market and customer needs

Public evidence only. Interview findings come after step 7; until then the customer-need assumption stands openly.

Evidence	Figure or finding	Source page	Date of source
Artists' incomes are small	Ditto: 74% under $1,000 from music in 2025; IMRO: 68% rely on other work, 29% saw income fall	As section 3	2025–2026
Album budgets and visuals	UK guide: DIY tier (£0–£350) skips visuals; artwork appears as included at the £4,000–£8,000+ tier; artwork revisions listed as a hidden cost. A music-rights guide, not a survey	melodyrights.com/how-much-does-an-album-cost	27 Nov 2025, updated 4 Dec 2025
Fashion start-up budgets	Planning calculator (not a survey): brand name checks, logo and design £0 lean, £300 base, £1,500 high; labels and packaging £50 / £300 / £1,000; base launch budget £7,705	jamesedison.co.uk/resources/clothing-brand-startup-costs-uk/	Updated 15 Nov 2026
Belfast music hub	Oh Yeah Music Centre, 15–21 Gordon Street, BT1 2LG; founded 2005, opened 2007; rehearsal, recording, mentoring; curates Sound of Belfast and the NI Music Prize; CEO Charlotte Dryden	ohyeahbelfast.com/aboutus	Live page
Belfast industry conference	Output Belfast 2025, presented with Belfast City Council and UNESCO City of Music; panels included "Fix Up, Look Sharp – How to Style Your Band" (visual identity through style), a photography panel, and a music and AI panel	outputbelfast.com/2025-conference-schedule	2025
Belfast artist studios	Vault Artist Studios: charity, 140+ member artists, four Belfast buildings; film nights, markets; its 2025 Christmas Market listing set itself against AI	vaultartiststudios.com/events	Live page

Section 5: Competitor analysis

Prices are copied exactly and need re-checking before submission.

Tier 1: Newry, Armagh, Down and Belfast

Studio	Place	Product	Pricing	Promotion / people	Source
Think Studio	Newry	Brand strategy and identity; hospitality, luxury, heritage	No prices	Clients include Lough Erne Resort, Mount Juliet Estate, The Fitzwilliam Hotel; led by Catherine O'Brien	thinkstudio.co.uk
Laura Burns Design	Near Newry	Logos, identities, print, signage, wedding and memorial stationery	No prices	No named clients; fifteen years' experience	lbddesign.co.uk/brand-design-newry/
SimonTodd	33 Folly Lane, Armagh	Logos, identity, web, SEO	Logo "typically starts from £300-£600"; identity from about £800–£1,500	Free consultation	simontodd.design/services/graphic-design/
Made For Web	8 Newry Road, Banbridge	Brand and logo design for NI small businesses	No prices; free call	One case study (Dolmen Diagnostics)	madeforweb.co.uk/services/design/brand-design
Alan Jackson Design	Northern Ireland	Strategy, naming, identity, creative direction	Identity from £4,500 + VAT	Fashion clients include Remus Uomo, Douglas & Grahame	alanjacksondesign.co.uk
Stylografik	Belfast	Brand, web, motion, event artwork	No prices	Ministry of Sound event visuals across Europe and Asia; St. Comgall's	stylografik.com/work
Whitenoise Studios	Belfast	Brand, film, animation, sound	No prices	States AI is used only for process and admin work	whitenoisestudios.com

Tier 2: UK and Ireland specialists in music and fashion

Studio	Place	Product	Pricing	Promotion / people	Source
OffBeat Graphics	Dublin city centre	Music-industry branding: logos, artwork, drum heads, merch, EPKs	No prices; “tailor made … to suit your needs and budget”	Clients include Stereophonics, Blondshell, Primordial; Paul McGonagle; Instagram, Facebook, YouTube	offbeatgraphics.ie
Split	UK (no address)	Art direction, identity, album artwork, packaging	No prices	Snapped Ankles, Vessels, The Comet is Coming; The Leaf Label; Art Vinyl Awards 2017 top three (Vessels). Page last modified Feb 2022	split.co.uk/work/record-collection/
Design for Music	Founded London 2009	Music identity, album art, creative direction, soundtrack packaging	No prices	Universal, Warner, Sony Music Japan, KISS merch; PMA Mark Award 2020; Rod Steele	designformusic.com
Studio Moross	London	Creative direction, artwork, live visuals, videos	No prices	Ten years with Disclosure (2014–2024); UK Music Video Award 2014	studiomoross.com/work/disclosure-creative-direction
Friedbanana	London	Album covers, vinyl, digipaks, logos	No prices	Beggars Banquet, EMI Publishing, The Stranglers, Peter Hook	friedbanana.co.uk/london-album-cover-designer/
Another Kind Studio	29 Islington Road, Bristol (Gemini said London)	Identity, packaging, web, creative direction	No prices	Client logos include Domino, Island, Decca, Secretly Group	anotherkind.co.uk
Not Studio	London, Los Angeles, Cologne	Fashion identity, campaigns, Shopify, start-up launches	No prices	Camila Martin Barla (new label, strategy to launch); King & Tuckfield	not.studio
SUM Design	Shoreditch, London	Fashion strategy, naming, identity; 6–12 weeks	No prices	Jimmy Choo, AllSaints; says many clients “began with a founder and a prototype”	sumdesign.co.uk/fashion-branding-agency
Studio Vera	Hackney, London	Branding for small creative businesses	From £1,850 (strategy, moodboard, logo suite, guidelines, two refinement rounds)	Small creative businesses	studiovera.co.uk/branding-design

Tier 3: online, marketplace and fixed-price services

Service	Product	Pricing	Note	Source
99designs	Contests and 1-to-1	Logo from £249; logo and brand identity pack from £489; album contests £159 / £249 / £489 / £819; 1-to-1 album £229–£1,139 (all exclude sales tax)	“No generative AI allowed” tags seen only on finished contests	99designs.co.uk/logo-design; /pricing/album-cover-design
Luxbranding	Fixed-price UK online studio	Logo £129; brand identity £299; business card £59	Prices checked by the publisher in Oct 2026	luxbranding.co.uk/99designs-alternatives-uk/
Design Orbits	Online collateral packages	£89–£499 (shown as discounted from £199–£998)	Says “no templates, no AI generators”; FAQ contradicts its own table	designorbits.com/branding-agency-uk/
DesignCrowd	Contests	Posting fee up to US$129; 4% transaction fee; 20% management fee on packages of US$200+; designers pay 15%	Global	designcrowd.com/fees
Etsy (Ireland)	Custom band logos	Custom death or black metal logo €13.62 on sale (from €19.45), seen 23 Nov 2026; generic logos from €5.54	Live marketplace prices move daily; cite as a snapshot	etsy.com/ie/market/band_logo_design

Section 7: Pricing and the package offer (weighted to small budgets)

The ladder below runs from the cheapest verified offer upwards. It is the frame Lockjaw’s packages will be set against; it does not set them.

Band	Offer	Price as shown	Source

Under £150	Etsy custom metal band logo	€13.62 (sale)	etsy.com/ie/market/band_logo_design
	Into The Wild Studios, Staffordshire, four logo packages	£90.00–£260.00	intothewildstudios.co.uk/product/logo-design-packages/
	Cloud N9ne, UK, album cover	£104, taxes included	cloudn9ne.co.uk/products/album-cover-design-service
	Luxbranding logo	£129	luxbranding.co.uk/99designs-alternatives-uk/
£150–£400	Floa7, London, logo / album cover	From £150 / from £180 (“introductory starting prices”)	floa7.com/pricing
	99designs album contest (Bronze to Silver)	£159 / £249 + tax	99designs.co.uk/pricing/album-cover-design
	99designs logo	From £249 + tax	99designs.co.uk/logo-design
	Designwest, Kiltimagh, Co. Mayo, album cover (Gemini said Dublin)	From €250 + VAT	designwest.ie (26 Jun 2025)
	Get Noticed Branding, starter logo	£250 + VAT	getnoticedbranding.co.uk/logo-design-packages.html
	Luxbranding brand identity	£299	luxbranding.co.uk
	SimonTodd, Armagh, logo	£300–£600	simontodd.design
	Hoverfly Design, Norfolk, standard logo	£350 (page modified Aug 2024)	hoverfly-design.co.uk/brand-design-cost/
	Creating Media, Monmouthshire, hand-drawn logo	£350	creatingmedia.co.uk/handdrawn-logo-design-packages/
	Revelator, UK, album artwork	From £360	revelator.co.uk/album-artwork-cd-cover-design/
£400–£1,000	SuperHub, Devon, Essentials / Premium identity	£449.99 / £749.99, ex VAT	superhub.biz/product/brand-design-package
	99designs logo and brand identity pack	From £489 + tax	99designs.co.uk/logo-design
	The Pixel Freak, West Midlands, logo	£499 / £999	thepixelfreak.co.uk/logo-design-prices/
	Get Noticed standard / professional logo	£500 / £950 + VAT	getnoticedbranding.co.uk
	Hoverfly logo with guidelines	£650	hoverfly-design.co.uk
	Creating Media packages	£650 / £850 / £1,000	creatingmedia.co.uk
£800 and above	SimonTodd full identity	About £800–£1,500	simontodd.design
	Hoverfly brand identity	From £1,250	hoverfly-design.co.uk
	Studio Vera small-business branding	From £1,850	studiovera.co.uk/branding-design
	Alan Jackson Design strategic identity	From £4,500 + VAT	alanjacksondesign.co.uk

Rate surveys, for context on what a day of design work is worth:

Survey	Finding	Source	Date
YunoJuno	UK design average £385/day (2025, from £367 in 2024); Graphic Designer £348; Branding Designer £396. Platform booking data; no sample size on the page	yunojuno.com/freelancer-rates-report/design-contractor-rates	Undated 2026 page
Major Players Census 2026	4,024 respondents; freelance day rates up 1.2% year on year; 61% kept rates flat, 10% cut them; Designer average £250 (range £250–£350), Senior Designer £400	Major Players Census 2026 (PDF)	Tables as of Apr 2026
Creative Boom illustrator survey	403 illustrators (146 UK); UK median outside London £350/day, middle half £280–£450; of 342 who said how they price, 174 use project fees, 41 day rates	creativeboom.com/insight/illustrator-pricing-in-2026/ (Katy Cowan)	15 Jul 2026

What the verified evidence shows: most published offers an artist on a small budget can reach sit between about £100 and £500 a piece; full identities from named studios start at about £800 and rise to £4,500; independent artists’ music incomes are mostly very small (Ditto, IMRO); and the specialist music and fashion studios publish no prices at all.

Section 8: Legal, ethical and regulatory issues

Evidence	Finding	Source page	Date

Self Assessment and trading allowance	£1,000 now; trading allowance and reporting threshold rise to £3,000 from 6 Apr 2027	gov.uk policy paper, Increasing the trading allowance	28 Oct 2026
VAT	Register if taxable turnover is more than £90,000	gov.uk/how-vat-works/vat-thresholds	Re-check
ICO fee	Tier 1 £52 (£5 off by direct debit); not every controller pays. Exemption self-assessment still to run	ico.org.uk data protection fee	Re-check
Copyright in commissioned work	Creator is first owner unless agreed otherwise in writing; a court may imply a limited licence	gov.uk/guidance/ownership-of-copyright-works	Updated 14 Oct 2026
CDPA 1988	s.4(2) “photograph” covers a recording of light or other radiation; s.11 author is first owner, employer owns employees’ work made in the course of employment	legislation.gov.uk/ukpga/1988/48	Statute
Subject access request	Gives a person confirmation, “a copy of their personal information” and supplementary information; the page says nothing on copyright or re-use	ico.org.uk/…/right-of-access/what-is-the-right-of-access	Updated 8 Dec 2025
SAR is about data, not documents	“The right of access enables individuals to obtain their personal data rather than giving them a right to see copies of documents containing their personal data”	ico.org.uk/…/right-of-access/how-should-we-supply-information-to-the-requester	Live page
AI and copyright	Government proposes removing protection for wholly computer-generated works; AI-assisted works stay protected	gov.uk report on copyright and AI	18 Mar 2026
D&AD AI rule	Rule 2.15: disclose AI use; wholly AI-generated or prompt-and-select entries ineligible	dandad.org terms and conditions	2027 cycle, launched 4 Nov 2026
Professional indemnity	Markel: from £8 a month for £50,000 PI cover (graphic designer); Caunce O’Hara: PI “can start from as little as £98.00 per annum”	markeluk.com/business-insurance/graphic-designer-insurance; caunceohara.co.uk/freelancers/graphic-design-professionals/	Re-check
HSENI	Fewer than five employees: no need to write a health and safety policy down; employers’ liability insurance (at least £5m) applies to employers; DSE guidance covers home working (breaks, eye line, cables)	hseni.gov.uk common questions; hseni.gov.uk/topics/display-screen-equipment	Live pages
Artists using their own scans	Angela Palmer, Brain of the Artist (2012), MRI of her own brain engraved on 16 glass sheets, bought by National Galleries of Scotland 2013	nationalgalleries.org/art-and-artists/129231	Live page
	Mona Hatoum, Corps étranger: a medical camera’s journey through the artist’s own body; Turner Prize 1995 nominee	tate.org.uk/whats-on/tate-britain/turner-prize-1995	Live page
	Elizabeth Jameson: prints from MRI scans of her own brain	med.stanford.edu (Holly MacCormick)	16 Oct 2018
How people respond to their own scans	25 patients in south-east England: seeing their own images often helped understanding and reassured, some found them frightening, preferences were mixed. Clinical context, not art	Carlin, Smith and Henwood, BMJ Open 2014;4(7):e004999	2014

Copyright in the scans: what the primary sources settle and what they do not.

- Settled: a subject access request entitles the patient to a copy of his personal data. The ICO pages say nothing about copyright or what he may do with the copy.
- Settled: UK law treats a recording of radiation as a photograph (s.4(2)), and an employer owns copyright in works its employees make at work (s.11).
- Not settled by any primary source found: whether a clinical scan is original enough to carry copyright at all, and so whether a Trust owns anything. No statute section, court case or UKIPO guidance applying the law to medical scans was found. Claims that the hospital owns the copyright come from forums, wikis and Gemini, and are not used.
- The R&D document will state Christopher’s position and the open legal point side by side, without claiming either answer.

Section 9: Operations, resources and sustainability

Evidence	Finding	Source	Date
Granite Exchange, 5–6 Kildare Street, Newry	Hot desk £35 + VAT a day, £130 + VAT a week; meeting rooms listed, no prices on that page	granite-exchange.com/hot-desking-1-4/	Re-check
Regus, Newry (four addresses incl. 30A Kilmorey Street)	Day coworking from £39	regus.com/en/gb/newry/coworking	Re-check
The Hub, 6 Margaret Street, Newry	Studio Room £30 + VAT an hour (3-hour minimum after 5:30pm), £110 + VAT half day, £210 + VAT full day	thehubnewry.com/office-space-for-rent/the-studio-room-booking/	Re-check
DeskSpace, Banbridge Enterprise Centre	Desk £22 a day, £66 a week, inc VAT (described as dedicated desks on daily or weekly contracts)	deskspace.bdelonline.com	Re-check
Professional indemnity, HSENI	See section 8		

Gaps (not verified, not usable yet)

- UKIPO register search for LOCKJAW / LOCKJAW LABS: Christopher to run it himself (site security check).
- Musicians' Union census figures: site blocked to the research tool.
- Canva and Looka prices: pages would not load.
- Society of Authors AI charter: site blocked. AOI survey figures, Susan Aldworth (PMC article), Hugh Turvey (Guardian): not opened or blocked.
- Spaces Newry, Spaces Seapatrick, Dundalk, Formation Works, Newry venues and festivals, Belfast venues beyond Oh Yeah and Vault, Spring Fair, BoF–McKinsey, UKFT, BFC, Enterprise Ireland, NI AI strategy, ICO fee exemptions page: not yet opened.

Part 2: Research check log

Started 23 Nov 2026. Source of leads: Gemini Deep Research PDF “Lockjaw Labs Studio Viability Research” (227 pages). Gemini’s “CONFIRMED ON PAGE” label is Gemini’s claim, not a check. A row is **verified** only when the original page has been read. **Unchecked** means not yet opened. **Corrected** means the page says something different from Gemini. **Dropped** means not usable.

Status after pass 2 (23 Nov 2026): every lead the R&D sections need has been checked; verified rows are collected in Part 1. Leads still unchecked are listed at the end of pass 2 and in Part 1’s “Gaps”.

Pass 1 (23 Nov 2026): the claims that could change the idea, plus the legal figures

Lead	What the original page says	Page	Checked	Status
LOCKJAW RECORDS LTD exists	Active; no. 14722648; incorporated 10 Mar 2023; registered office Hornchurch, Essex; SIC 47630 and 59200 (music retail, sound recording and publishing)	find-and-update.company-information.service.gov.uk/company/14722648	23 Nov 2026	Verified
Lockjaw Records is a punk/hardcore label selling merch	Independent “European punk rock and hardcore label”, established 1997; sells vinyl, CD and “Lockjaw Merch” T-shirts; © 2026. Location not stated on the page	lockjawrecords.co.uk/pages/coral-springs-dont-turn-off-the-lights	23 Nov 2026	Verified
LOCKJAW LTD exists	Active; no. 17242414; incorporated 26 May 2026; London EC1V; software, IT, data, R&D SIC codes	find-and-update.company-information.service.gov.uk/company/17242414	23 Nov 2026	Verified
No UK trade mark for LOCKJAW / LOCKJAW LABS	Gemini could not search the UKIPO register	gov.uk/search-for-trademark	—	Unchecked: Christopher to search himself
Trading allowance rises to £3,000	£1,000 now; £3,000 “from 6 April 2027” (2027–28 onward); Self Assessment reporting threshold also rises to £3,000. Published 28 Oct 2026	gov.uk/government/publications/income-tax-increasing-the-trading-allowance/increasing-the-trading-allowance	23 Nov 2026	Verified
VAT threshold £90,000	Register if taxable turnover is “More than £90,000”; deregister optional below £88,000	gov.uk/how-vat-works/vat-thresholds	23 Nov 2026	Verified
ICO data protection fee	Tier 1 (turnover up to £632,000 or ≤10 staff) £52; tier 2 £78; tier 3 £3,763; £5 off by direct debit; “Not all controllers must pay a fee”	ico.org.uk/for-organisations/data-protection-fee/data-protection-fee/	23 Nov 2026	Verified. Exemptions page and £4,350 penalty unchecked
Lockjaw may be exempt from the ICO fee	Gemini’s reasoning, not on any page	—	—	Unchecked: run the ICO self-assessment
Copyright in commissioned work stays with the creator	Creator is first owner unless agreed otherwise in writing; a court may imply a limited non-exclusive licence where the contract is silent. Page published 19 Aug 2014, metadata updated 14 Oct 2026	gov.uk/guidance/ownership-of-copyright-works	23 Nov 2026	Verified
CDPA s.4(2) “photograph”; s.11 ownership	s.4(2): “a recording of light or other radiation on any medium” from which an image may be produced, not part of a film. s.11: author is first owner; employer owns works made by an employee in the course of employment, unless agreed otherwise	legislation.gov.uk/ukpga/1988/48	23 Nov 2026	Verified (the law’s wording)
Copyright in the scans belongs to the health provider	Gemini’s reasoning (inferred). Whether a clinical scan is an original work with a human author is not settled by the pages above	—	—	Unchecked: pass 2 found no primary source either way
Government proposes removing protection for wholly computer-generated works	Published 18 Mar 2026: “in the absence of evidence of its ongoing value, we propose that this specific type of protection should be removed”; AI-assisted works stay protected;	gov.uk/government/publications/report-and-impact-assessment-on-copyright-and-artificial-intelligence/report-on-copyright-and-artificial-intelligence	23 Nov 2026	Verified

	removed"; AI-assisted works stay protected; opt-out TDM exception no longer preferred; no reform until confident	artificial intelligence		
D&AD AI rule	Rule 2.15: disclose tools, purpose, stages, proportion of AI material and human oversight; entries wholly AI-generated, or where human input is only prompting and selecting, are ineligible	dandad.org/awards/d-ad-awards/terms-and-conditions	23 Nov 2026	Verified
99designs briefs say "No generative AI allowed" on live contests	30 of 30 contests on the page carry the tag, but all are marked Finished, not live	99designs.co.uk/brand-identity-pack/contests	23 Nov 2026	Corrected: finished contests, not live
Whitenoise Studios limits AI to admin	"We use Ai only to improve processes and adminstrative foundational work"	whitenoisestudios.com	23 Nov 2026	Verified
Ditto Music: 74% of independent artists earned under $1,000 in 2025	5,039 artists in 112 countries, 1,003 UK; 74% under $1,000; 47% already use AI in music-making. Date inferred from release ID (29 Sep 2026)	businesswire.com (Ditto release 20260929857579)	23 Nov 2026	Verified. "Only 10% would listen to AI music" is a linked headline, not in the release body
SimonTodd (Armagh) prices	Logo "typically starts from £300-£600"; brand identity "start from around £800-£1,500"; 33 Folly Lane, Armagh	simontodd.design/services/graphic-design/	23 Nov 2026	Verified
Alan Jackson Design prices and clients	Brand identity projects start at "£4,500 + VAT"; fashion clients include Remus Uomo and Douglas & Grahame; NI-based	alanjacksondesign.co.uk	23 Nov 2026	Verified
Granite Exchange, Newry hot desk	5–6 Kildare Street, Newry BT34 1DQ; "Full day access £35 + VAT"; "Weekly access £130 + VAT"	granite-exchange.com/hot-desking-1-4/	23 Nov 2026	Verified
NI creative industries	Published 2 Apr 2026: GVA £1,595m (2023), 2.8% of NI GVA; 44,000 jobs (2024); 3,805 business sites (2025)	nisra.gov.uk/news/creative-industries-employ-44000-people-northern-ireland	23 Nov 2026	Verified
BPI independent share	Published 15 Apr 2026: independents 29.5% of Album Equivalent Sales (record, +1.7%), 34.5% of vinyl LPs. The £1.57bn total revenue figure is not on this page	bpi.co.uk/news/13169384	23 Nov 2026	Verified; £1.57bn verified on bpi.co.uk/news/13097053 in pass 2
UK Musicians' Census income figures	—	musiciansunion.org.uk	23 Nov 2026	Unchecked: site blocked to the research tool

Pass 2 (23 Nov 2026): the rest of the Gemini tables

Verified rows feed Part 1. Only differences from Gemini and status are logged here.

Lead	Page	Status	Note
Think Studio, Laura Burns Design, Made For Web, Stylografik	Own sites	Verified	Laura Burns: no named people or clients; Stylografik: no street address on the page
All 3 Studio, Design Matters	—	Unchecked	Print-led; not needed for the minimum of four local
OffBeat, Split, Design for Music, Studio Moross, Friedbanana, Not Studio, SUM, Studio Vera	Own sites	Verified	Design for Music founded in London 2009 (Gemini: city not stated)
Another Kind Studio	anotherkind.co.uk	Corrected	Bristol, 29 Islington Road, not London
MUSE Creative Studio	—	Unchecked	
99designs prices, Luxbranding, Design Orbits, DesignCrowd	Own pages	Verified	Design Orbits FAQ contradicts its own price table
Etsy band logos	etsy.com/ie/market/band_logo_design	Corrected	Live prices differ from Gemini's; logged as a 23 Nov snapshot

Canva, Looka	—	Unchecked	Pages failed to load
Champagne Blush Studio	—	Unchecked	
YunoJuno	Own page	Verified	No methodology or sample size on the page; Gemini’s 182,000 data points not checked
Major Players Census	PDF	Verified	Adds Designer £250 average, which Gemini said was not found
Creative Boom	Own page	Corrected in part	“Fairly paid” is 20% yes, 26% no, 54% “it depends”; Gemini’s £425 vs £280 split not confirmed
IDI survey	Own page	Dropped	No figures, sample or date on the page
Cloud N9ne, Revelator, Get Noticed, Hoverfly, Into The Wild, SuperHub, Creating Media, The Pixel Freak, Floa7, James Edison	Own pages	Verified	Hoverfly page last modified Aug 2024; SuperHub prices ex VAT; Floa7 calls its prices “introductory starting prices”
Designwest	designwest.ie	Corrected	Kiltimagh, Co. Mayo, not Dublin
Sortlist agency budgets	—	Unchecked	Directory, not a price page
DCMS GVA 2024	gov.uk	Verified in part	£145.8bn Creative Industries value not on the page (in data tables)
DCMS business demographics	gov.uk	Verified; one figure to re-check	Turnover under £250k read as 77.8% (Gemini 71.6%); open the table before citing
Creative PEC design audit	pec.ac.uk PDF	Verified	
Design Council	designcouncil.org.uk	Verified	Issuu copy dropped; publisher’s page used
DCMS regional NI growth figures	—	Unchecked	NISRA figures cover NI
UK Music This Is Music 2026	ukmusic.org PDF	Verified	
BPI £1.57bn	bpi.co.uk/news/13097053	Verified	Closes the pass 1 gap
IMRO report	imro.ie PDF	Verified	Music Week revenue figure not checked
Ditto “10% would listen to AI music”, “86% burnout”, “over half TikTok”	businesswire.com	Corrected	Not in the release body (linked headlines only); body says 49% name TikTok or YouTube as biggest source of new fans
Musicians’ Census	—	Unchecked	Site blocked
UKFT, BFC, BoF–McKinsey, Spring Fair, Enterprise Ireland	—	Unchecked	
Melody Rights	melodyrights.com	Verified	No £ figure for artwork itself
Illustrate Magazine	—	Dropped	US source
Reddit hiring brief, The Progressive Subway	—	Dropped	Forum and blog
Oh Yeah Music Centre	Own page	Corrected in part	Founded 2005, opened 2007; capacity and Music Week award not on the page
Output Belfast 2025	Own page	Corrected in part	Organiser and “free” not stated; style and AI panels confirmed
Vault Artist Studios	Own page	Corrected in part	Four buildings; “launched May 2026” not on the page
Other Belfast and Newry venues and festivals	—	Unchecked	
Markel, Caunce O’Hara	Own pages	Verified	
HSENI	hseni.gov.uk	Corrected in part	Fewer than five employees need not write a health and safety policy down; Gemini’s wider “no written risk assessment” claim not found
Society of Authors charter	—	Unchecked	Site blocked
AOI survey, ISM report	—	Unchecked	
Australian design-school guide	—	Dropped	Non-UK

Australian design school guide		Dropped	Non-UK
Angela Palmer, Mona Hatoum, Elizabeth Jameson	Own pages	Verified	Hatoum: a medical camera, not X-ray, MRI or CT
Susan Aldworth (PMC), Hugh Turvey	—	Unchecked	PMC served a browser check
BMJ Open (Carlin et al. 2014)	PMC4120403	Corrected	Findings are mixed (understanding, reassurance, some fear); Gemini's framing is not the paper's
Radiology 2020, Medical Law Review, ResearchGate	—	Unchecked / ResearchGate dropped	
"Provider owns copyright in the scans"	—	Unchecked	Inferred by Gemini; no primary source found either way
Granite Exchange, Regus Newry, The Hub, DeskSpace Banbridge	Own pages	Verified	Regus lists four Newry addresses; DeskSpace prices inc VAT and are dedicated desks
Spaces Newry, Spaces Seapatrick, Dundalk, Formation Works	—	Unchecked	
UKIPO register search	trademarks.ipo.gov.uk	Not run	Site security check; Christopher will search himself